



LANDSCAPE OF DIVERSITY
ANNUAL MEETING 2020 • NEW JERSEY CHAPTER ASLA
FEBRUARY 9TH-11TH • HARRAH'S WATERFRONT • ATLANTIC CITY NJ
DIVERSITY OF LANDSCAPE



PROGRAM DETAILS & ITINERARY



HOTEL REGISTRATION INFORMATION

SUNDAY 2/9/20 THROUGH TUESDAY 2/11/20: Harrah's Resort Atlantic City is pleased to offer a special rate of \$65.00, per room, single or double occupancy, plus taxes, tourism fees and \$15.00 per night, per room Resort Fee which includes complimentary in-room internet access for 2 devices per room, per night and \$5 voucher towards self parking in the garage. A 48-hour advance notice is required to cancel without a penalty.

BOOK RESERVATIONS AT 888-516-2215 OR ONLINE AT:

HARRAH'S ONLINE ROOM RESERVATIONS

Or copy and paste this link into your browser: <https://book.passkey.com/go/sh02la0>

The Group Code is **SHO2LA0** and the show name is **NJASLA 2020**.
Cutoff date for the special rate is 1/22/20. Book NOW, don't be closed out!

CONFERENCE REGISTRATION INFORMATION

REGISTER HERE FOR CONFERENCE

Or copy and paste this link into your browser: <https://myprereg.com/Events/NJASLA20>

REGISTRATION OPTIONS

*Options do not include hotel accommodations.
Please refer to the information above for hotel registration details.*

FULL PACKAGE

Includes all educational sessions, exhibit hall, Mix & Mingle Cocktail Reception, Exposition Cocktail Reception, all meals, and refreshment breaks. Registrants who select this option are eligible to receive up to 13 Continuing Education Credits.

SUNDAY PACKAGE

Includes Sunday educational sessions, exhibit hall, light lunch, refreshment break and Mix & Mingle Cocktail Reception. Registrants who select this option are eligible to receive up to 4 Continuing Education Credits.

MONDAY PACKAGE

Includes Monday educational sessions, exhibit hall, Exposition Cocktail Reception, continental breakfast, Exposition Lunch, and refreshment breaks. Registrants who select this option are eligible to receive up to 5 Continuing Education Credits.

TUESDAY PACKAGE

Includes Tuesday educational sessions, exhibit hall, buffet breakfast, Exposition Lunch, and refreshment breaks. Registrants who select this option are eligible to receive up to 4 Continuing Education Credits.

STUDENT PACKAGE

Available to full-time college students enrolled in a Landscape Architecture curriculum. All student packages include the activities outlined in the registration packages above. Proof of legal age is required for complimentary tickets at the Cocktail Receptions.

GUEST PACKAGE

This registration is for the guest of a full registrant and limited to one unless otherwise approved by NJASLA. It includes meal functions and exhibits throughout the annual meeting. Seminars are NOT included with this package and Continuing Education will not be reported for Guest registrants.

PROFESSIONAL AWARDS PRESENTATION AND RECEPTION GUESTS

Guests of award winners may purchase a ticket to attend the presentation and reception on Monday evening, including beverages and hors d'oeuvres as outlined.

EMERITUS PACKAGE

Available to full members who have been approved by ASLA for Emeritus status and meet all of the following criteria: (1) are retired from active practice; (2) 25 or more years of continuous membership in New Jersey ASLA from the effective date of membership, including time on limited status; (3) are of age to collect full Social Security retirement benefits. This is a Full Package registration, as outlined above.

REGISTRATION FEES

PACKAGES	MEMBER	NON-MEMBER	STUDENT
Full Package	\$490	\$650	\$120
Sunday Package	\$200	\$275	\$40
Monday Package	\$310	\$450	\$70
Tuesday Package	\$235	\$335	\$60

GUEST REGISTRATION: \$375

AWARDS PRESENTATION GUESTS: \$75

EMERITUS: \$375

**The above registration rates, reflect the EARLY discount rate. Registrations received after January 20, 2020, will be subject to a \$75 late registration fee. ASLA dues paying members in good standing, from any State Chapter, are eligible to take the Member rates. Members will be asked to provide their member number.*

PROFESSIONAL AND STUDENT MEET & GREET

Would you like to make an impact on the next generation of landscape architects? This is an opportunity, during the Monday exposition lunch, for professional landscape architects to meet briefly with student attendees for an informal conversation about the profession. Please consider being a part of this event; you must elect to participate during the registration process. Additional details will be provided to those who register.

RUTGERS PROFESSIONAL PORTFOLIO REVIEW

Are you a professional interested in helping prepare students to enter the field of landscape architecture? Consider volunteering to participate in a one-on-one portfolio and resume review with a Rutgers student. The review will last for 20 minutes and will take place during the lunch break on either Monday or Tuesday. You must elect to participate during the registration process. Additional details will be provided to those who register.

SPONSOR-A-STUDENT

Please consider making a contribution. Your donation will help us to sponsor landscape architecture students who would like to attend the event. You can donate any amount that you wish during the registration process and all contributions help. Your consideration of this request is greatly appreciated.

PROFESSIONAL DESIGN AWARDS PRESENTATION

Please join us in honoring our esteemed colleagues during this special design awards presentation Monday evening from 6 to 7 PM. Complimentary beer, wine, beverages and snacks will be served.

CONTRIBUTE TO THE NJASLA EDUCATIONAL FOUNDATION

Please consider a donation to the NJASLA Education Foundation. This is part of an on going effort to raise \$50,000 to support student scholarships and non-profit efforts related to landscape architecture in NJ.

MEETING SCHEDULE AND CONTINUING EDUCATION CREDITS

	TIME	SESSION TITLE	NJ.PA.DE	LACES	NY	AICP
SUNDAY FEBRUARY 9 • 2020	12:00-1:00	REGISTRATION & LUNCH <i>(Registration desk open 12:00 PM - 6:00 PM)</i>				
	1:00 - 1:30	OPENING President Nick Tufaro. Education Foundation				
	1:30 - 2:30	1 KN Earth Day: the 50-year History/Current Challenge of Climate Change	1.0	1.0 HSW	1.0	1.0
		2 A In Progress: Living Shorelines	1.0	1.0 HSW	1.0 HSW	
	2:40 - 3:40	2 B Diversity + Designs of Therapeutic Gardens and Play Areas	1.0	1.0 HSW	1.0 HSW	
		2 C Environmental Planning in Post-Suburban New Jersey	1.0	1.0 HSW	1.0 HSW	1.0
	3:40 - 3:50	REFRESHMENT BREAK				
	3:50 - 4:50	3 A Respecting the Past, Planning for the Future	1.0	1.0 HSW	1.0 HSW	1.0
		3 B The Evolving Urban Forest within the "Fitness Landscape"	1.0	1.0 HSW	1.0 HSW	
	5:00 - 6:00	4 KN Hunter's Point South Park: A New Landscape Infrastructure Paradigm	1.0	1.0 HSW	1.0 HSW	
	6:00 - 7:00	EXECUTIVE COMMITTEE MEETING				
	7:00 - 8:30	WELCOME COCKTAIL RECEPTION				
	SUNDAY • AVAILABLE CONTINUING EDUCATION UNITS			4.0	4.0 HSW	4/3 HSW
MONDAY FEBRUARY 10 • 2020	8:00 - 9:00	REGISTRATION & EXPOSITION BREAKFAST <i>(Registration desk open 8:00 AM - 5:30 PM)</i>				
	9:00 - 9:30	OPENING Wendy Miller, ASLA National President				
	9:30 -10:30	5 KN Community as Corporation - Talent Retention in Low-Status America	1.0	1.0 HSW		1.0
		6 A Reconciling Revitalization in Rapidly Developing Neighborhoods	1.0	1.0 HSW	1.0 HSW	1.0
	10:40-11:40	6 B The Intersection of Culture and Ecology	1.0	1.0 HSW	1.0 HSW	1.0
		6 C Design Reflections From the James Rose Center	1.0	1.0 HSW	1.0 HSW	
	11:40 - 1:40	EXPOSITION LUNCH WITH EXHIBITOR LABS AND PROFESSIONAL MEET & GREET				
	11:45 - 12:15	Rutgers Portfolio Review				
	12:40 - 1:40	Professional Meet & Greet				
		7 A On the Corner: Where History, Community, Design, Reclamation Meet	1.0	1.0 HSW	1.0 HSW	1.0
	1:40 - 2:40	7 B Diversity at the Nexus of Landscape Architecture & Agriculture	1.0	1.0 HSW	1.0 HSW	
		7 C Addressing Cultural Changes in Prospect Park's Usership	1.0	1.0 HSW	1.0 HSW	1.0
		8 A Landscape Architecture Between the Tides	1.0	1.0 HSW	1.0 HSW	
2:50 -3:50	8 B "Restoring Wild" in the Urban and Suburban Environment	1.0	1.0 HSW	1.0 HSW		
	8 C Landscape Architecture & Cultural Heritage Preservation	1.0	1.0 HSW	1.0 HSW	1.0	
3:50 -4:40	EXPOSITION REFRESHMENT BREAK					
4:40 -5:40	9 KN Restoration: Conservation's Last Best Hope, or Nostalgic Fantasy?	1.0	1.0 HSW	1.0 HSW	1.0	
6:00 - 7:00	PROFESSIONAL DESIGN AWARDS PRESENTATION					
7:00 - 8:30	DESIGN AWARDS & EXPOSITION COCKTAIL RECEPTION					
MONDAY • AVAILABLE CONTINUING EDUCATION UNITS			5.0	5.0 HSW	4.0 HSW	5.0
TUESDAY FEBRUARY 11 • 2020	8:00 - 9:00	REGISTRATION & EXPOSITION BREAKFAST <i>(Registration desk open 8:00 AM - 3:30 PM)</i>				
	9:00 - 9:15	OPENING Anthony Parziale, NJASLA President Elect				
	9:15 - 10:15	10 KN Design Thinking – Utilizing Hand Graphics to Explore Ideas	1.0	1.0	1.0	
	10:15-10:25	REFRESHMENT BREAK				
	10:25-11:25	11 KN Beyond Bold: The Second Generation of OvS	1.0	1.0 HSW	1.0 HSW	1.0
	11:25 - 1:25	EXPOSITION LUNCH WITH EXHIBITOR LABS				
	11:30 - 12:00	Rutgers Portfolio Review				
	12:30 - 1:20	Annual Diversity Initiative Workshop				
		12 A Pursuing Social, Cultural and Environmental Diversity	1.0	1.0 HSW	1.0 HSW	1.0
	1:25 - 2:25	12 B Controlling and Preventing Harmful Algae Blooms	1.0	1.0 HSW	1.0 HSW	
		12 C F. L. Olmsted and the World's Columbian Exposition	1.0	1.0	1.0	
	2:35 - 2:45	CLOSING				
	2:45 -3:45	13 KN The Nature of Culture: Context and Content	1.0	1.0 HSW	1.0 HSW	1.0
TUESDAY • AVAILABLE CONTINUING EDUCATION UNITS			4.0	4/3 HSW	4/3 HSW	3.0
ANNUAL MEETING . TOTAL AVAILABLE CONTINUING EDUCATION UNITS			13.0	13/12 HSW	12/10 HSW	11.0

- AICP approved courses are worth 1 CM credit each.
 - Approved courses for credit with the International Society of Arboriculture (ISA): 2A, 3B, 8B
 - This continuing education activity is being offered by an NYSED approved sponsor. As such, it meets one of the three criteria to be acceptable towards New York State's continuing education requirements. However, it is up to the licensee to determine if this course or educational activity meets New York's other two requirements – that it is in an acceptable format and in an acceptable subject area. For further information on acceptable formats and acceptable subject areas, please see <http://www.op.nysed.gov/prof/larch/larchce.htm>.
 - Schedule subject to change in order to accommodate pending credit approvals.



SUNDAY . FEBRUARY . 9 . 2020



12:00 PM

REGISTRATION OPENS

Registration desk open 12:00PM - 6:00PM

12:00-1:00 PM

LUNCH

1:00-1:30 PM

OPENING REMARKS

NJASLA President Nick Tufaro

1:30-2:30 PM

OPENING KEYNOTE

SESSION 1 KN: EARTH DAY - THE 50-YEAR HISTORY AND THE CURRENT CHALLENGE OF CLIMATE CHANGE

Fifty years ago, on April 22, 1970, Denis Hayes brought together college students and ordinary community members who were concerned about the growing evidence of environmental pollution in this country on what is recognized as the original Earth Day. That day saw one of the largest nationwide demonstrations calling for action to protect the environment. Mr. Hayes eventually went on to become the Chairman Emeritus of the Earth Day Network, the organization for which Will Callaway now serves as the National Campaign Director. In this session, Mr. Callaway will discuss how the resulting actions of the first Earth Day, such as the Clean Air and Water Acts and the creation of fundamental conservation measures at the federal level, have created the modern environmental movement. Drawing on his experience navigating an environment under threat of climate change, Mr. Callaway will discuss why the actions of the first Earth Day in 1970 need to happen again today across the planet and how we can participate in this effort in order to ensure a sustainable world for all communities.

SPEAKER: Will Callaway, MS, National Campaign Director, Earth Day Network

Will Callaway serves as the National Campaign Director for the Earth Day Network and directs outreach to cities, counties, colleges, universities, non-profit organizations and other groups in preparation for the 50th anniversary of Earth Day - April 22, 2020. Callaway has served as the executive director for two regional non-profit organizations focusing on conservation and environmental protection and was a nominee for the U.S. House of Representatives in 2000.

2:40-3:40 PM

CONCURRENT SESSIONS

SESSION 2 A: IN PROGRESS: LIVING SHORELINES

There is considerable interest in incorporating climate adaptation and mitigation strategies in landscape architectural projects. While many efforts are underway to protect low lying developments from rising water, conserving the natural system which enables shores to adapt and rebuild themselves is essential, too. We expect lessons from this project to be useful in developing future shoreline landscape designs in the NY-NJ region and inform discussions about adapting to the changing coast.



A priority for NY-NJ Harbor is reversing long standing degradation of the harbor and waterfront environments, including contamination originating with historic urban soil used to fill along the shore in the 19th and 20th centuries. The standard approach to contaminated soil (digging it out, transporting it long distance to landfills and importing clean soil) is energy-intensive and expensive. A collaboration between Randall's Island Park Alliance and NYC Parks is trying a more sustainable, soil-conserving, phytoremediation approach.

Constructed in Spring 2019, Randall's Island Living Shoreline is a 3-year exercise in reducing soil contaminants lead, mercury and polycyclic aromatic hydrocarbons (PAHs). It uses microorganisms and native plant communities along a public shore, combining soil treatment with public education about urban contaminants, sea level rise, and shoreline habitats. The shoreline treatment and plantings are adaptable to sea level rise. The project designer will explain the concerns with historic shoreline fill, the standard methods and their benefits vs concerns and contrast that with the approach underway: a selection of native plants, arranged in communities, with enhanced soil microorganisms, to try to reduce three common contaminants of high concern for human health: lead, mercury and PAHs. The park design, plants, treatment program, monitoring methods, and preliminary results will be presented as a work-in-progress, engaging local residents in making East Harlem and South Bronx healthier.

SPEAKER: Marcha Johnson, PhD, ASLA

Starting with her PhD on the ecology of post-industrial naturalizing urban shores, Marcha has been interested in designing in-water structures adaptable to changing conditions that improve marine habitats. Her ideas for improving urban near-shore environments for humans and other coastal species, developed in collaboration with scientists and artists, have been applied to her waterfront park designs in all five boroughs. Current work with the Randall's Island Park Alliance focuses on phytoremediation of lead, mercury and PAH's in historic urban fill. Marcha co-edited the 2017 book, *Coastal Change, Ocean Conservation and Resilient Communities*.

SESSION 2 B: DIVERSITY + DESIGNS OF THERAPEUTIC GARDENS AND PLAY AREAS

Gardens should be designed to include everyone, regardless of age or ability. This panel discussion brings together specialists in inclusive design to demonstrate the positive impacts of designing for diversity and their ability to improve anyone's quality of life. Did you know that even individuals who do not identify as having a disability undergo crazy sensory changes after reaching 40 years old? The panel of speakers will describe current research on the subject, as well as foundations and programs they have worked with in the inclusive design sector. In addition, the panel will share their experience working on gardens for mental health, people with autism, and other unique gardens - all from the perspective of design specialists and landscape architects.

SPEAKERS: Missy Benson, Jack Carman, Carol A. Krawczyk

Missy Benson, ASLA, Inclusive Play Manager, PlayPower

Missy Benson graduated from Virginia Tech with a Landscape Architecture degree and Norfolk Botanical Gardens with a horticulture certificate. Missy managed the largest street tree-planting project for the City of Boston and owned a recreation design consultation firm in Virginia. In 2016, Missy served as the president of the Virginia Chapter of ASLA. Missy currently provides research for pop up, urban and inclusive play design. Missy also is a contributor to the recently published *Design & Play, Imagination Needs Places to Thrive* by the Design Museum Foundation.

Jack Carman, FASLA, LLA, Principal, Design for Generations, LLC

Jack Carman, FASLA, LLA is president of Design for Generations LLC, a landscape architecture design firm specializing in the development of therapeutic gardens and landscapes in healthcare and senior communities nationwide. He is co-editor and contributor to the book *Re-creating Neighborhoods for Successful Aging*. Jack actively works to promote the creation of healing outdoor environments through national associations and conferences. He is the founder of the ASLA professional practice network on Healthcare & Therapeutic Gardens.



Carol A. Krawczyk, RLA, ASLA, MPsych, CEO - Carol A. Krawczyk, Landscape Architect Inc.

Carol Krawczyk has over 30 years' experience as a landscape architect and planner in the private, public and academic sectors. In 2015, she obtained her Master of Psychology degree in Environmental Psychology from the City University of New York Graduate Center, where she interviewed autistic youth and their parents regarding the role of the environment in their daily lives. In her practice, she looks at ways to bring research findings into landscape architectural practice using interviews, surveys and post-occupancy evaluations to help landscape architects create more effective designs.

SESSION 2 C: ENVIRONMENTAL PLANNING IN POST-SUBURBAN NEW JERSEY

This presentation emphasizes the perspective of a planner and designer who seeks to explore the post-suburban cultural and political context to find better solutions for the built environment. These explorations focus on the New Jersey paradox: in comparison with other states, New Jersey introduced successful environmental protections at a relatively early stage but was late to the game of securing public parklands/open space. The expansion of the New York and Philadelphia metropolitan areas made neighboring New Jersey the first state to be completely built out as a result of urban sprawl. Within the planning and design community in New Jersey, there is a sense that regional environmental planning is needed, even though the political situation in this home rule state makes it extremely difficult.

The term post-suburban is borrowed from the urban planning discourse, where it is used to indicate the need to revitalize older suburbs. In north Jersey these revitalization challenges are most prevalent in residential areas that evolved post-World War II, as well as in aging office parks and malls. With shifting suburban conditions, user expectations of open space characteristics and park amenities are changing. Further, the remaining green spaces are gaining a more important role to provide relevant resiliency and sustainability functions for these suburbanized areas. Outlining these functions and designing appropriate physical features is the task of environmental planning and landscape architecture; however, the new approach must go beyond that. The comparison with the Ruhr Region will show how revitalizing and expanding an open space system has a positive impact on regional development at large and will outline opportunities to apply some of these successful strategies to the specific New Jersey situation.

SPEAKER: Wolfram Hoefler, Dr.-Ing., ASLA, AK NRW, Chair, Rutgers Department of Landscape Architecture

Dr. Wolfram Hoefler is Associate Professor and Chair of the Department of Landscape Architecture at Rutgers, The State University of New Jersey. He holds a doctoral degree from Technische Universität München 2000 and is a licensed landscape architect in the state of North-Rhine Westphalia, Germany. His research and teaching focus is the cultural interpretation of brownfields as potential elements of the public realm. Further he is researching innovative approaches to environmental planning applicable to the New Jersey home rule situation. Dr. Hoefler also serves as Director of the Rutgers Center for Urban Environmental Sustainability (CUES).

3:40-3:50 PM

REFRESHMENT BREAK



SESSION 3 A: RESPECTING THE PAST, PLANNING FOR THE FUTURE

How do we give voice to our cultural heritage? Memory of place is a human attribute and our charge, as planning and design professionals, is to tell compelling stories about meaningful places to ensure continuity of sites with cultural legacy. Explore and learn strategies for interpreting a diverse range of historic landscapes including a 17th century cemetery, 18th century ironworks factory, a 19th century Olmsted campus and a 20th century architectural icon. Learn the foundational knowledge that informs a design to foster stewardship and interpretation of our cultural identity. Understand the benefits of a commitment to historic research and site-specific analysis that reveal multiple uses and forces, and how these can be balanced to create contemporary ecological solutions while respecting historic integrity.

SPEAKER: Signe Nielsen, FASLA, RLA – Founding Principal, MNLA

Signe Nielsen has been practicing as a landscape architect and urban designer since 1978. Her work has renewed the environmental integrity and transformed spaces for those who live, work and play in the urban realm. A Fellow of the ASLA, Ms. Nielsen is a Professor of Urban Design and Landscape Architecture at Pratt Institute and currently serves as President for the Public Design Commission of the City of New York. Born in Paris, she holds degrees in Urban Planning from Smith College; in Landscape Architecture from City College of New York; and in Construction Management from Pratt Institute.

SESSION 3 B: THE EVOLVING URBAN FOREST WITHIN THE “FITNESS LANDSCAPE”

When discussing adaptive evolution, Sewall Wight (1932) used a compelling image of walking over a “fitness landscape”; a theme explored by K. Niklas in his text of *The Evolutionary Biology of Plants* (1997). This session will discuss an evolution of professional practice in the design, function, and management of the urban forest against a rapidly changing fitness landscape. This session will look at urban trees as both a canopy asset and as a plant community from recent past into the future. The challenges of urban forestry as a disciplined practice through a lens of design and subsequent function will be developed. As the fitness landscape shifts through climate change, population density, and attitudes balancing the aesthetic with specific engineering function (both environmental and static function), so too must an urban forest community. A principled challenge addressing the differences in design life expectations, rapid urban change, climate change, and the growth limits of the subject trees underpins the presentation.

SPEAKER: Jason Grabosky, Professor – Rutgers University

Jason Grabosky is a professor of the Urban Forestry program at Rutgers University in the School of Environmental and Biological Sciences Department of Ecology, Evolution and Natural Resources. His research specializes in urban tree management in the development and maintenance of urban landscapes; managing stormwater for urban sustainability using trees and structural soils; and root-pavement conflicts.

5:00-6:00 PM

KEYNOTE SESSION

SESSION 4 KN: HUNTER'S POINT SOUTH PARK: A NEW LANDSCAPE INFRASTRUCTURE PARADIGM

One of the city's most ambitious and complex developments in decades, Hunter's Point South Park aspires to be a new kind of project. Following the tradition of its adjoining predecessor Gantry Plaza State Park, the park's first phase was recognized with national and international awards for a blend of program and landscape resiliency that survived Hurricane Sandy without damage. With its final phase complete, Hunter's Point South Park stands as a global model for social, cultural and ecological resiliency at the urban waterfront. An aspirational and innovative blending of landscape, architecture and infrastructure has transformed this contaminated rail site into a verdant parkland teeming with community life and its restored riverine habitat. The final phase design embraces its diverse heritage with a "soft" approach to floodwater defense with unique tidal marsh with trails that meander in the shadow of Manhattan. It has leveraged the site's topography and views with a sculptured grassland park which boasts a dramatic cantilevered overlook, sunset promontory and an island sanctuary. A resilient, multi-layered recreational and cultural destination, Hunter's Point South Park brings the city to the park and the park to the waterfront.

SPEAKER: Thomas Balsley, FASLA, Managing Principal SWA/Balsley

Design Principal of SWA/Balsley. Tom is known for his fusion of landscape and urbanism in public parks and plazas. For over 35 years, National ASLA Design Medalist Tom has created public spaces that connect people to each other and their environment. He has completed more than 100 NYC parks and plazas including Hunter's Point South, Riverside Park South and Heritage Field at Yankee Stadium. His impact throughout the US and abroad can be seen in iconic downtown spaces including Dallas' Main Street Garden Park, Cleveland's Perk Park and Tokyo's Gate City.

6:00-7:00 PM

EXECUTIVE COMMITTEE MEETING

7:00-8:30 PM

WELCOME COCKTAIL RECEPTION



MONDAY . FEBRUARY . 10 . 2020



8:00 AM

REGISTRATION OPENS

Registration desk open 8:00 AM - 5:30 PM

8:00-9:00 AM

EXPOSITION BREAKFAST

9:00-9:30 AM

OPENING REMARKS

Wendy Miller, FASLA, ASLA National President

9:30-10:30 AM

KEYNOTE SESSION

SESSION 5 KN: COMMUNITY AS CORPORATION - TALENT RETENTION IN LOW-STATUS AMERICA

Majora will share economic development strategies tied to the built environment that produce long term health and fiscal benefits. These strategies increase long term wealth-building opportunities across demographics that don't often benefit from re-urbanization and harness capital flows resulting from widespread re-urbanization among all ages, races, and income levels. Fiscal benefits, starting from local sourcing of materials, laborers, and artisans, have a direct connection with a community's ecological, economic and social conditions. The benefits of these strategies are tangible and can be seen across all sectors of government and private real estate developments. Majora draws on her experiences from her corporate consulting practice focused on Talent-Retention and her pioneering sustainable economic development initiatives in the South Bronx.

SPEAKER: Majora Carter, Real Estate Developer

Majora Carter is a MacArthur 'genius' Fellow, Peabody Award winning broadcaster, and her TED talk helped launch TED.com in 2006. Her real estate development work spans everything from parks & greenways to multifamily and commercial developments. Her work contributed to the development of pioneering green roof tax incentive legislation in NYC and one of the nation's most successful green job training & placement systems. Her project designs center on talent-retention in low-status communities to bolster economic development.

10:40 AM-11:40 AM

CONCURRENT SESSIONS

SESSION 6 A: RECONCILING REVITALIZATION IN RAPIDLY DEVELOPING NEIGHBORHOODS

Neighborhoods in Detroit and other minority majority cities are experiencing rapid change, and although some development can be good, revitalization efforts, at scale, typically occur at the cost of culture. Affordable housing initiatives mitigate physical displacement, but what is done to preserve the social participation of long time residents who stay? How might "cultural corridors" create conditions for more equitable development outcomes? How might culturally intentional programming/design help to catalyze change from the ground up? This session, through an exploration of case studies, will explore the idea of cultural placekeeping as a response to gentrification.

SPEAKER: Lauren A. Hood, MCD

Lauren A. Hood is an Equitable Development Strategist, passionate about preserving Detroit's cultural heritage. Hood develops engagement frameworks, moderates dialogues, and creates storytelling platforms that allow



for the emergence of often overlooked place-based expertise and stakeholder inclusion in neighborhood development processes/projects. Through her consultancy Deep Dive Detroit, Hood conducts workshops on community engagement and racial justice for civic, philanthropic & institutional clients. Hood speaks and writes extensively on the need for Preserving Black Spaces. She currently serves on the City of Detroit Planning Commission and as an advisor to Detroit Sound Conservancy and Urban Consulate. She holds a Masters Degree in Community Development and undergraduate business degree both from the University of Detroit Mercy.

SESSION 6 B: THE INTERSECTION OF CULTURE AND ECOLOGY

Serena Nelson will present projects from the portfolio of Nelson Byrd Woltz Landscape Architects in illustration of the firm's research-driven design process that draws from cultural and ecological contexts of place. These projects will explore a broad range of typologies and sites, from the highly technical aspects of Hudson Yards, a major urban plaza constructed over an active railway in New York City to the complex cultural history of Sylvester Manor, a present-day educational farm in continuous family ownership since the 17th century with stories that link it as a microcosm of American history embedded in the land. Discovering the underlying qualities and narratives of each site inspires and informs the design, leading to unique applied solutions for resilient, equitable, and beautiful landscapes within the civic realm.

SPEAKER: Serena Nelson, PLA, ASLA, Associate - Nelson Byrd Woltz Landscape Architects

Serena has led a broad range of projects in her more than ten years of practice with Nelson Byrd Woltz. She has been central to the design and management of Hudson Yards, from concept design to construction since 2012. She has recently completed the Peabody Essex Museum project with Ennead Architects in Salem, Massachusetts, and currently heads up teams for 80 Flatbush - a mixed-use development in Brooklyn, and the masterplan for Sylvester Manor Educational Farm on Shelter Island, NY. She has lectured alongside founding principals Warren Byrd and Thomas Woltz and has served on numerous academic juries and panels.

SESSION 6 C: DESIGN REFLECTIONS FROM THE JAMES ROSE CENTER

Change is the essence. To reveal what is always there is the trick. The metamorphosis is seen minute by minute, season, by season, year by year. Through this looking glass, "finish" is another word for death. (James Rose on the nature of landscape design, 1987.)

Dean is the author of the J.B. Jackson Award-winning biography, *James Rose: A Voice Offstage*. Inspired by modernist and Zen perspectives on space, time and change, James Rose (1913-1991), New Jersey's avant-garde, iconoclastic modern landscape architect, understood the dynamic nature of designed landscape experience: changing with each step as we move through space; changing as the materials creating space change; changing with the unexpected and the planned; and changing with the attitudes and ideas of people who inhabit the landscape over time. Throughout his twentieth-century career, in numerous articles and four books, Rose insightfully critiqued the changing American landscape he witnessed, from the Beaux Arts to the Modern, through post-war suburbia to Ecological Design. In so doing, he exquisitely condemned practices he saw as contrary to the dynamic creative force he felt within himself and observed in nature and art. His antitheses were his built works. Together, built works and critical writings provide us today with a rich perspective of an evolving American landscape from a designer's viewpoint, one that can help contextualize contemporary design thinking and practice.

This talk will explore the nature of landscape design in the context of modern and contemporary art and architecture; and the character of beaux arts, modern and contemporary landscape space, including the influence (or lack of influence) of ecology in suburban landscape space-making, as described by one of our profession's most acute critics and creative designers. It will also explore the paradox of landscape preservation within such dynamic cultural expressions as designed landscapes, using the national register listed James Rose Residence/Center in Ridgewood, NJ, among other examples of dynamic landscapes, as case studies.

SPEAKER: Dean Cardasis, RIA FASLA Director: James Rose Center & Author: James Rose

Dean is the author of the J.B. Jackson Award-winning biography, *James Rose: A Voice Offstage*. He is also Professor Emeritus of Landscape Architecture at Rutgers, the State University of New Jersey, and a practicing landscape architect whose built works in design and cultural landscape preservation have won numerous national awards. In researching and rehabilitating Rose's lost gardens of the 1970s and 1980s as the subject of his next book, he explores the diffuse edge between landscape and the other arts; as well as between design and preservation of dynamic cultural landscapes.

11:40 AM-1:40 PM EXPOSITION LUNCH & EXHIBITOR LABS

11:45-12:15 PM RUTGERS PORTFOLIO REVIEW

12:40-1:40 PM PROFESSIONAL MEET & GREET
With ASLA Student Chapters

1:40-2:40 PM CONCURRENT SESSIONS

SESSION 7 A: ON THE CORNER – WHERE HISTORY, COMMUNITY, DESIGN AND RECLAMATION MEET

This seminar will present case studies that focus on Oakland's storied communities and the strategies blink!LAB and others have utilized to reclaim Place and Identity, through a process of transformation of sites that are hidden in plain sight. We will also look at how blink!LAB provides design from a sociological perspective of citizenship.

We are deeply concerned by the state of some neighborhoods in Oakland and other urban environments. These communities reflect social and political decisions throughout history; and, consequently, but particularly, the impact is most apparent in the poorer communities. The enduring inequities are undeniable. We believe that by bringing design-skills directly to communities, through community requests or self-initiated projects, we will increase the likelihood of successful transformative change towards a re-generative future. That is where the transformative power of design lies - in its ability to respond and adapt to unique conditions.

Case Studies include Helen MacGregor Plaza Park, San Pablo Street Corner Library, Let's Go ADU, and the International Boulevard In-Equity by Design.

Blink! LAB architecture is a 70/30 business model; where 30% of our projects are public-based. OAKLAB is our research and public-projects sub-group created because we believe everyone deserves impactful, and thoughtful designs and design strategies. In OAKLAB we employ design as a tool for affirmation of life in the face of imperfection. We work with neglect. The three case studies employ design as ADVOCACY geared towards the EMERGENCE of healthier COMMUNITIES. We will present data-driven advocacy strategies that support design efforts in need of long-term funding; and advocated through short-term demonstration projects.

SPEAKER: June A. Grant, RA, NOMA. Design Principal, blink!LAB Architecture

June A. Grant, is the Design Principal at blink!LAB Architecture - a research-based design practice with a focus on adaptive architecture and the emerging urban transformation of under-represented communities. The majority of projects are independent initiatives which are later developed through strategic alliances. Staying Small / Thinking Big, blink!LAB is a small practice supported by trusted consultants and expertise. June Grant is the current President of the San Francisco Chapter of the National Organization of Minority Architects. In August 2019, June



A. Grant was recognized as a Yerba Buena Center for the Arts YBCA 100 honoree, an award in recognition for an individual's present efforts and acknowledgment that their work will have future impact.

SESSION 7 B: DIVERSITY AT THE NEXUS OF LANDSCAPE ARCHITECTURE & AGRICULTURE

This presentation will explore the connection between landscape architecture and agriculture – urban, suburban and rural – particularly as the two relate to issues of and approaches to social justice. Arianna Lindberg will draw from her undergraduate course titled, 'Agriculture and the Landscape', as well as a design studio she is developing around ideas of food justice and land stewardship. This presentation will also draw from her current body of research within geography as it relates to food systems in New Jersey.

In the context of the course 'Agriculture and the Landscape', students gather field data on agriculture as it relates to the New Jersey landscape, approaching projects from a variety of scales – which accentuate the experiential, local, and human scale as well as a conceptual framework for thinking about larger national and global food systems. This allows us to observe and explore ways to engage the public in issues of agricultural stewardship and social justice. The design studio work she presents will focus on the ways in which landscape architecture and agriculture – whether alternative or traditional in nature – can come together through design and community outreach in order to promote environmental stewardship, social justice and food access.

SPEAKER: Arianna Lindberg, MLA – Instructor, Rutgers University

Arianna Lindberg received her master's degree in landscape architecture from Rutgers University and joined the faculty as an instructor in 2015. From 2015 to 2019 she also oversaw the establishment and management of the University's Student Farm at Rutgers Gardens. In the classroom and studio, much of Arianna's teaching focuses on the intersection between landscape architecture and agriculture. She is currently pursuing a PhD in geography with research interests in food systems and farm labor in New Jersey.

SESSION 7 C: ADDRESSING CULTURAL CHANGES IN PROSPECT PARK'S USERSHIP

For over 150 years, Prospect Park has excelled at its purpose: providing a green space within the city for all people to enjoy. This session will describe the specific experiences Olmsted & Vaux intended for the Park's users and how both users and their expectations have changed throughout history. The Park and its managers have tried to adapt to the changing demographic of its users with mixed success. We will use these successes and failures to explore strategies for incorporating inclusive design in park planning. The presentation will also discuss current trends and the cultural changes taking place today and how park managers are responding to these changes.

SPEAKER: Christian Zimmerman, FASLA. VP of Capital & Landscape Management: Prospect Park Alliance.

As the Park's lead landscape architect, Christian has been the guiding hand for one of the most respected Park restorations in the country. As a park manager, he oversees day-to-day operations, leading a team of landscape architects and allied professionals who work with various organizations and user groups to balance the needs and demands of historic preservation, natural resources, and park maintenance. Christian is nationally recognized for his work in historic preservation and design and has been a consultant to the National Parks Service, historic and urban parks around the country. Under his leadership, the Park has won numerous local and national design awards.

SESSION 8 A: LANDSCAPE ARCHITECTURE BETWEEN THE TIDES

The advent of *Restoration Ecology* as an avenue for scientific exploration and *Ecological Restoration* as the supporting practice has opened new opportunities for landscape architects beginning in the 1980's when the terms were coined by graduate students at the University of Wisconsin, disciples of the ecologist Aldo Leopold, renowned for his pioneering technique of prescribed burning in prairie restoration. Interest in this field of study has been on a steady upward trajectory as many universities now offer undergraduate and graduate degrees. The Society for Ecological Restoration reported in 2016 that classes in landscape architecture and engineering are rarely incorporated in these programs despite the acknowledgment by many as critical components of restoration. There is an opportunity for LA programs to add habitat restoration electives and blend assignments into existing curriculums to fill a perceived void.

As an applied science, Ecological Restoration is informed by science, societal values and land management goals but may also be a path for artistic exploration that can be seized upon by landscape architects. The practice has been stimulated by legislation and regulation, particularly by the Clean Water Act, CERCLA (Superfund Law) and the Oil Pollution Act and is now a world-wide \$3 trillion dollar a year industry (Cunningham 2002). The practice is seen as having application to matters of climate change and coastal resiliency where nuisance flooding and severe damage from storm events are causing communities to seek new means of adequate protection beyond hardened shorelines and bulkheads. This session will explore aspects of ecological restoration as it has been practiced and observed by a fellow landscape architect for most of its thirty plus 'named' history. The talk will explore restoration in the urban context with projects offering examples of technical merit, frequent regulatory hurdles, adaptation to policy change and examination of cost/benefit while weaving the personal journey of the speaker throughout.

SPEAKER: Carl Alderson LLA, NOAA Office of Habitat Conservation

Carl Alderson is a landscape architect and marine resource specialist for the National Oceanic and Atmospheric Administration, Office of Habitat Conservation at the Howard Marine Science Lab in Sandy Hook NJ. Carl was focused on the ecological restoration of urban forest patches for the Natural Resources Group, NYC Dept. of Parks when a series of oil spills in New York Harbor redirected his attention to the marine environment. In recent years he has divided his efforts between reconstructing tidal wetlands, rebuilding migratory fish runs on coastal rivers and enhancing coastal habitat as a means of creating more resilient coastal communities.

SESSION 8 B: "RESTORING WILD" IN THE URBAN AND SUBURBAN ENVIRONMENT

Since the first Earth Day, we have made huge strides in containing and controlling the pollution and toxic chemicals that we face in our own environment. 50 years later, we face a whole new set of challenges that landscape architects along with builders, homeowners, communities, and businesses must rise together to face in order to allow the natural world to thrive.

One of the largest challenges we face is the lack of pollinator-friendly habitats in the urban and suburban environments. Clients are demanding pesticide and chemical free, organic landscapes. In this session, Mr. Fowler will discuss the strategies and solutions needed to restore pollinator habitats so that we can implement and promote them together.

SPEAKER: Mark Fowler, Nature Initiative Director: Grace Farms Foundation & VP of Conservation: Explorers Club

Mark is a National Geographic filmmaker and Emmy-nominated wildlife television host who grew up in New Canaan, Connecticut. In addition to his work in film, he serves as the Vice President of Wildlife and Conservation at the Explorers Club. Mark graduated from the University of Colorado with a degree in Environmental Studies. He devotes his career to preserving the natural world, restoring endangered species, combatting wildlife trafficking, and inspiring the public to experience the awe and wonder of nature. Mark serves as the Nature Initiative Director for the Grace Farms Foundation.

SESSION 8 C: LANDSCAPE ARCHITECTURE & CULTURAL HERITAGE PRESERVATION

This interdisciplinary, multicultural panel will discuss the role of designers in cultural heritage preservation, issues related to sharing cultural heritage and community history through the built environment, and the concept of place-keeping vs. place-making. The panel will draw from their unique cultural and geographical backgrounds as well as their individual bodies of work.

SPEAKERS: Majora Carter, Yvonne Clayton, June Grant, Lauren A. Hood

MODERATOR: Jennifer Ward Souder

Majora Carter, Real Estate Developer

Majora Carter is a MacArthur 'genius' Fellow, Peabody Award winning broadcaster, and her TED talk helped launch TED.com in 2006. Her real estate development work spans everything from parks & greenways to multifamily and commercial developments. Her work contributed to the development of pioneering green roof tax incentive legislation in NYC and one of the nation's most successful green job training & placement systems. Her project designs center on talent-retention in low-status communities to bolster economic development.

Yvonne Clayton, Asbury Park Councilwoman, Asbury Park African-American Music Project Inc. Treasurer

Yvonne Clayton, born and raised in Asbury Park, has served Asbury Park as a Council member since 2014 and has worked diligently to revive the Springwood Avenue corridor, the heart of Asbury Park's African American community, and had a major role in making Springwood Avenue Park a reality. Her passion for Springwood Avenue and its history led her to join the Asbury Park African-American Music Project which has increased her concerns about the cultural loss that is occurring in African American communities and the urgency to preserve community history. Yvonne also serves on the City of Asbury Park's Quality of Life Committee (Past-Chair) and the Planning Board and helped develop the City's Affordable Housing Ordinances.

June A. Grant, RA, NOMA. Design Principal, blink!LAB Architecture

June A. Grant is the Design Principal at blink!LAB Architecture - a research-based design practice with a focus on adaptive architecture and the emerging urban transformation of under-represented communities. The majority of projects are independent initiatives which are later developed through strategic alliances. Staying Small / Thinking Big, blink!LAB is a small practice supported by trusted consultants and expertise. June Grant is the current President of the San Francisco Chapter of the National Organization of Minority Architects. In August 2019, June A. Grant was recognized as a Yerba Buena Center for the Arts YBCA 100 honoree, an award in recognition for an individual's present efforts and acknowledgment that their work will have future impact.

Lauren A. Hood, MCD

Lauren A. Hood is an Equitable Development Strategist, passionate about preserving Detroit's cultural heritage. Hood develops engagement frameworks, moderates dialogues, and creates storytelling platforms that allow for the emergence of often overlooked place-based expertise and stakeholder inclusion in neighborhood development processes/projects. Through her consultancy Deep Dive Detroit, Hood conducts workshops on community engagement and racial justice for civic, philanthropic & institutional clients. Hood speaks and writes extensively on the need for Preserving Black Spaces. She currently serves on the City of Detroit Planning Commission and as an advisor to Detroit Sound Conservancy and Urban Consulate. She holds a Masters Degree in Community Development and undergraduate business degree both from the University of Detroit Mercy.

Jennifer Ward Souder, MLA, ASLA, LEED AP BD+C

Jennifer has worked for 20+ years with a focus on cultural heritage, sustainability, and equity. Jennifer is co-founder and Board President of the Asbury Park African-American Music Project, a volunteer-led, community-driven nonprofit organization that celebrates the stories of Springwood Avenue that once thrived as the heart of the Asbury Park African American community. Jennifer sits on the Asbury Park Public Library Board of Trustees and the Planning Board and is active in organizations around Asbury Park. She has served on the NJ ASLA Annual Meeting Planning Committee for about 10 years. Jennifer earned a Master of Landscape Architecture and a Bachelor of Science in Natural Resources and Environment from the University of Michigan.

3:50-4:40 PM

EXPOSITION REFRESHMENT BREAK

4:40-5:40 PM

KEYNOTE SESSION

SESSION 9 KN: ECOLOGICAL RESTORATION: CONSERVATION'S LAST BEST HOPE, OR NOSTALGIC FANTASY?

Ecological restoration, which aims to recover the biodiversity and natural dynamics of degraded landscapes, has aroused great hopes and faced great challenges since its birth as a conservation strategy less than a century ago. Projects across the world have demonstrated that restoration is possible, and sometimes surprisingly rapid, wherever rigorous science and adequate resources are employed.

Its promise – to enable nature to flourish where human activity has diminished and destroyed ecosystems – has captured imaginations in many communities. Its implicit call to practical action is an empowering antidote to the disabling pessimism that our dominant cultural narratives of continuing environmental decline often engender.

However, the challenges presented by climate change, land use change and invasive species have caused even some of restoration's former advocates to doubt this promise. They argue that the classic restoration goal -- reconstituting all or most of the plant and animal communities historically present in a landscape -- is now unattainable, an exercise in irresponsibly futile nostalgia. Supported by popular commentators like Fred Pearce and Emma Marris, they say that we must learn instead to accept radically damaged landscapes, to which they problematically attach the attractive label of 'novel' ecosystems, and manage them for the best ecosystem services they can provide.

It is undoubtedly true that the scale and speed of global change is a massive challenge to restoration, but this only makes the case for effective restoration more imperative. The compelling evidence to date is that the greatest obstacle to restoration remains our widespread failure to invest adequate resources in rebuilding our natural infrastructures.

Another, and closely related, obstacle is failure to engage local communities with restoration projects. Imposing an 'ecologically correct' model on a landscape, without broad consultation, and building consensus among stakeholders, is a recipe for destructive conflict.

Where these obstacles are recognized and overcome, we can retain some well-based, if still fragile, hope of realizing the dream of restored and flourishing landscapes across the world.

SPEAKER: Paddy Woodworth, Research Associate, Missouri Botanical Garden

Paddy Woodworth (Ireland, 1951): former *Irish Times* staff journalist; reported for the *International Herald Tribune*, *Vanity Fair*, the BBC and NPR. Wrote two acclaimed books on the Basque Country, and *Our Once and Future Planet: Restoring the World in the Climate Change Century* (U of Chicago Press 2013), rated by *Science* as "highly readable...valuable access to the central topics, key developments, and contentious issues bound up in the young and evolving field of ecological restoration." Fellowships: Dartmouth College, U of Nevada, DePaul Chicago; lectures: New York Botanical Gardens, Morton Arboretum, U of Wisconsin and many other institutions.

6:00-7:00 PM

PROFESSIONAL DESIGN AWARDS PRESENTATION

7:00-8:30 PM

AWARDS & EXPOSITION COCKTAIL RECEPTION



TUESDAY . FEBRUARY . 11 . 2020



8:00 AM

REGISTRATION OPENS

Registration desk open 8:00 AM - 3:30 PM

8:00-9:00 AM

EXPOSITION BREAKFAST

9:00-9:15 AM

OPENING REMARKS

NJASLA President Elect Anthony Parziale

9:15-10:15 AM

KEYNOTE SESSION

SESSION 10 KN: DESIGN THINKING – UTILIZING HAND GRAPHICS TO EXPLORE IDEAS

Drawing is a form of communication that builds community and bridges culture. The intent of the presentation is to initiate a dialogue regarding the importance of hand sketching to explore ideas. From the earliest days, humans have relied on illustrations, hieroglyphs and diagrams to communicate important aspects of life. The ability to draw is essential for non-verbal communication and it contributes to social understanding.

However, drawing well does not always equate to good communication or even good design. So, how important is drawing in the process of design. Does drawing matter? In my opinion Drawing Really Matters. We will challenge what it means to be a designer and the attributes of a good designer in our context of illustrating ideas. To be clear, this is not about just learning how to draw...but using graphic representation to stretch your creative energy and effectively convey your idea. So, let's go forward and explore ideas that positively contribute to the good life.

SPEAKER: Kona Gray, FASLA, PLA – EDSA, Inc.

As a design studio leader with 26-years of experience in 30+ countries, Kona's global design and management sense has positively shaped the outcomes of many environments. His portfolio ranges from large-scale planning to detailed site design with emphasis on communities, parks, hospitality, public realm, and campus spaces that solve meaningful issues. Kona currently serves as Vice President for Professional Practice of the American Society of Landscape Architects. He is a Past President of the Landscape Architecture Foundation and an active member of the Urban Land Institute. Kona earned a Bachelor of Landscape Architecture degree from the University of Georgia.

10:15-10:25 AM

EXPOSITION REFRESHMENT BREAK

10:25-11:25 AM

KEYNOTE SESSION

SESSION 11 KN: BEYOND BOLD: THE SECOND GENERATION OF OvS

For over four decades, Oehme, Van Sweden's (OvS') work has revolutionized sustainable and ecological practices while producing contextually-appropriate, high-performance compositions that connect people to the land. The signature style of OvS relies on working with plants to achieve their design goals in both form and



function. Using a series of case studies, Eric Groff will illustrate how OvS' Second Generation continues to shepherd the evolution of the firm's design aesthetic and sustainable practice – from the inspiration of the founding partners to the innovation of today. The case studies will provide insight to strategies, methods, and the science behind OVS' design methodology.

SPEAKER: Eric D. Groff, FASLA Principal and Vice President OEHME, VAN SWEDEN

In a career that spans over 30 years, Eric Groff has demonstrated excellence in design through a renowned, diverse body of work. His portfolio features extensive institutional, commercial, mixed-use, urban and public park campuses as well as outdoor spaces for private residences worldwide. With an encyclopedic knowledge of horticulture and keen sense of the vernacular, Mr. Groff's landscape programs consistently appear to be a result of the hand of nature itself. Mr. Groff is dedicated to shepherding the evolution of OvS' *New American Garden Style*. He is widely recognized as an industry leader in ecological sensitivity, environmental/wetland restoration, and shoreline stabilization/revetment. He frequently lectures on these topics and the work of OvS.

11:25-1:25 PM EXPOSITION LUNCH & EXHIBITOR LABS

11:30-12:00 PM RUTGERS PORTFOLIO REVIEW

12:30-1:20 PM ANNUAL DIVERSITY INITIATIVE WORKSHOP

1:25-2:25 PM CONCURRENT SESSIONS

SESSION 12 A: PURSUING SOCIAL, CULTURAL AND ENVIRONMENTAL DIVERSITY

Diversity in landscape architecture can mean many different things and can take many different forms. There's social diversity, cultural diversity and environmental diversity. The objective of a good project design is to try and achieve all three. A multi-faceted approach to diversity in a project can achieve synergistic benefits that a single directed approach cannot. Recognizing where these different diversity objectives can intersect and responding with a design that maximizes the benefits of each individually and together is a challenge. Meeting that challenge requires strategies and objectives that integrate diversity in a comprehensive, coordinated and seamlessly integrated design approach.

Looking at specific examples, this presentation will demonstrate how these multiple forms of diversity can come together in a single project. Examples of social diversity will explore how all individuals and groups are entitled to be engaged with meaningful participation in the design process that can contribute to equitable design outcomes. Closely related is cultural diversity, designing spaces that recognize, respect and celebrate the various cultures of the community that the project serves. Environmental diversity will be discussed by looking at project examples that strive to maximize environmental sustainability opportunities including turning a contaminated industrial site into a valuable open space resource improving the quality of life for the community with strategies and products that address both short-term and long-term sustainable objectives and goals. This includes the creation of a healthy, safe and secure environment as an integral component of an environmentally diverse project design.

SPEAKER: Len Hopper, RLA, Certified Arborist

Len Hopper is a landscape architect with Weintraub Diaz, an award-winning landscape architecture firm known for creativity and innovation. Len teaches the technology sequence of courses in the CCNY Masters in Landscape Architecture Program. He served as the Editor-In-Chief of the first edition of *Landscape Architectural Graphic Standards* and authored the *Graphic Standards Field Guides to both Hardscapes and Softscapes*.



Len is a Past President of The American Society of Landscape Architects as well as the Landscape Architecture Foundation. In recognition of his accomplishments and contributions, Len was elected to ASLA's Council of Fellows in 1994 and was recipient of the President's Medal in 2005.

SESSION 12 B: CONTROLLING AND PREVENTING HARMFUL ALGAE BLOOMS

As the public has become increasingly aware of the environmental and health impacts associated with Harmful Algae Blooms (HABs), limnologists have been investigating not only why these HABs occur, but also how they are best prevented and controlled. This session will provide attendees with an introduction to the causes of HABs as well as the role of green infrastructure stormwater management in combating and controlling HABs. Multiple examples will be provided of varying scales of green infrastructure stormwater management measures that can be implemented in lake communities. This will range from rain gardens and lake shore buffers to regional basins, roadside vegetated systems and floating wetland islands.

Landscape architects play a vital role in promoting green infrastructure and serve as a functional bridge between the civil engineers and scientists tasked with implementing green infrastructure. Their role in this capacity is especially important in lake communities battling HABs. In such settings, green infrastructure can be implemented first on a lot-specific level and then on a larger, community-based scale. Community acceptance of green infrastructure however is initially largely dictated by the appearance and aesthetics of such best management practices more so than their functionality. LAs help ensure that these measures are both functional as well as attractive.

SPEAKER: Stephen J. Souza, Ph.D., Clean Waters Consulting, LLC

Dr. Stephen J. Souza is the owner of Clean Waters Consulting, LLC, and the Founding Partner of Princeton Hydro, LLC. He served as President of Princeton Hydro, from 1998 until his retirement in 2019. For the past 25 years Dr. Souza has been an instructor developing and conducting multiple short courses at various institutions. Dr. Souza is a past president of the North American Lake Management Society (NALMS) and the Pennsylvania Lake Management Society (PALMS) and is a member of the Board of Trustees of the Association of New Jersey Environmental Commissions (ANJEC) Board of Trustees. Dr. Souza's many achievements reflect his commitment to the protection, restoration and management of water resources.

SESSION 12 C: FREDERICK LAW OLMSTED AND THE WORLD'S COLUMBIAN EXPOSITION

Frederick Law Olmsted's contributions to the design and construction of the 1893 World's Columbian Exposition are often overshadowed by architect Daniel Burnham's monumental coordination effort as Director of Works. In truth, Olmsted and his associate Henry Sargent Codman were key players in the development of this landmark world's fair – a classical 'White City' that inspired millions and sparked the American Renaissance and the City Beautiful movement. This presentation focuses on Olmsted's connection to the Jackson Park site in Chicago, Olmsted and Codman's work on the exposition and relationships with the design team, and Olmsted's influence on the fair's operations during its six-month run.

Following the discussion of Olmsted and Codman's central role in the development of the exposition, attendees will be taken on a virtual tour of the exposition and the Wooded Island using the interactive computer reconstruction model of the exposition developed at UCLA. With funding from The Brinson Foundation, the Wooded Island – the main landscape feature of the fair – was created following extensive research in the Manuscript Division of the Library of Congress, the Olmsted Archives, the Special Collections Department at Harvard's Loeb Library, and the Ryerson & Burnham Libraries at the Art Institute of Chicago. Focusing on the process used to recreate the island as accurately as possible, this virtual tour will provide an unprecedented opportunity to explore Olmsted and Codman's work on the fair.

SPEAKER: Lisa M. Snyder, UCLA OIT & Institute for Digital Research and Education

Lisa M. Snyder has a Master of Architectural History from the University of Virginia and a Ph.D. in Architecture from UCLA. Her primary research is on pedagogical applications for interactive computer models of historic urban environments. She developed the reconstruction model of the Herodian Temple Mount at the Davidson Center in Jerusalem, and worked extensively on the reconstruction model of the 1893 World's Columbian Exposition. Ms. Snyder is currently serving as the Director of the Campus Research Initiatives, and Acting Director of the Research Technology Group at UCLA while working in the UCLA Office of Information Technology and Institute for Digital Research and Education.

2:35-2:45 PM

CLOSING REMARKS

2:45-3:45 PM

CLOSING KEYNOTE

SESSION 13 KN: THE NATURE OF CULTURE: CONTEXT AND CONTENT

Reed Hilderbrand sees culture and nature as equal players in the shaping of designed landscapes. Cultural beliefs, practices, and patterns of use are critical contexts on par with the natural systems that characterize our sites. Both systems frame our responses. But culture is also the content of the work. Every mark we make is a cultural one and every intervention we propose influences the meaning of the place. We necessarily express the transient values of our moment, yet our work continues to speak to the communities we can only imagine of tomorrow. Just as natural systems evolve, sometimes unpredictably over time, meanings are not stable.

Landscapes are cultural texts: they are experienced subjectively but are interpreted through distinct cultural lenses. They must bridge the individual and the universal. As designers it is also our role to edit, revise, and just as surely to rewrite. The challenge is complex, but we avoid the subject at our peril. In our work, we approach change with empathy and humility, acknowledging that we are outsiders looking in. But we gradually become part of the culture, too, coming to know the people and their place as we work — shaping the culture as we shape the landscape.

In this presentation, Eric will consider a series of recent and ongoing projects — from the scale of a small residence to a regional master plan — and how their materiality, detail, values, and significances have found voice through considered decision-making. He will discuss how, at times, cultural trends can be harnessed to galvanize communities around change, making bold action possible. He will also discuss how ingrained and competing beliefs can make finding common ground and realizing change nearly impossible. It is no surprise in our current political moment that often culture has become a weapon instead of a tool.

SPEAKER: Eric Kramer, ASLA — Principal, Reed Hilderbrand

A Partner of Reed Hilderbrand, Eric has designed landscapes associated with the renewal and enrichment of campuses, cities, and institutions. Eric's work is rooted equally in rigorous scientific field research and the engagement of people and communities. Eric is an adjunct professor in the Rhode Island School of Design, has presented at 10 ASLA Annual Meetings, and has served on the ASLA Annual Meeting Educational Advisory Committee, the ASLA student awards jury, and the *Landscape Architecture Magazine* Editorial Advisory Committee. His current projects include a comprehensive interpretive plan for the Alamo in Texas, a new conservatory at Longwood Gardens in Pennsylvania, and an urban forest master plan for the City of Cambridge, Massachusetts.

3:45 PM

2020 ANNUAL MEETING ADJOURNED



POLICIES

Refunds for cancellation must be received in writing prior to seven days from the date of the event. A non-refundable administrative fee of \$50 will be deducted from the refund amount. No refunds will be given after the stipulated date. Substitutions are permitted, in writing from the registrant.

Late and On-Site Registrants will be assessed penalty fees as outlined in the program, no exceptions.

Payments may be deductible under IRS Code, but are not deductible as a charitable contribution unless you've made a specific contribution to the NJ ASLA Educational Foundation, which will be acknowledged in writing from the Foundation.

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